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Milla Novo is a fiber artist based in the Netherlands, renowned for her luxurious wall hangings. Each unique piece is designed and hand made by Milla in her studio near Amsterdam. Milla's creativity continues to evolve, recently drawing inspiration from the innovative possibilities of Artificial Intelligence. Her latest creation, the 'Bomba,' is a testament to this exploration.

The 'Bomba' is a tufted wool carpet designed by Milla Novo, inspired by the colours of the 1970s. The Bomba transforms any space, whether as a wall piece or on the floor. The Bomba comes in two designs, the 'Bomba Original' which is a bold colour explosion, and the 'Bomba Coco' which consists of soothing earth tones.

From digital dreams to crafted reality

In a world where Artificial Intelligence is rapidly evolving, we stand at the crossroads of fear and opportunity. Milla Novo has chosen to embrace this wave of innovation, channeling it into an extraordinary creative journey. The Bomba began as a vision, brought to life through the power of AI imaging software. With every prompt and adjustment, the conceptual design took shape, capturing the vibrant, bold essence envisioned by Milla Novo. But this is where most stories end. For Milla Novo, it was just the beginning.

Determined to transcend the digital realm, Milla Novo teamed up with Dutch company with 'The Wool Studio' to bring the Bomba carpet to life. Utilizing their years of experience and advanced tufting techniques, The Wool Studio meticulously selected nature's finest materials and set their automated tufting robots to work. The Bomba was born into reality as a beautifully crafted, high-quality wool carpet, demonstrating how digital dreams can become real-world artistry.

